



Photograph by Eric Amundson

2023 ANNUAL REPORT

44 YEARS ~ \$16,936,843 MILLION

2023 Contributors

Chap & Benjie Achen
Arlin & Marilyn Albrecht
Anonymous
Bruce & Kathleen Ause
Chuck & Karen Bang
Darwin Bartlett
Betty Beck
Dan & Dee Bender
Suzanne Blue
Lorraine Bremer
Audrey Carlson
Dennis & Clare Cox
Lon & Nancy Eastlund
Delano & Joyce Eckstrom
Jim & Janet Edlund
Frank Ferrin
Buck & Joan Foot
Don & LouAnne Gaalaas
John & Marybess Goepfinger
Gerard Goering
Barbara Goggin
Len & Anne Guggenberger
Donald & Joyce Gustafson
Robert & Carolyn Hedin
Roger & Margaret Henke
Kenneth & Margaret Johnson
Steve & Heidi Jones
Elaine Jorgensen
Judith Kanter
Joan Kovacs
John & Linda Kern
Sharon Marty
Kay McDowell
Johnnetta Mullenbach
Harry Munson Jr
Marlene Nihart
Joan Norgaard
Shirley Perkins
Brian Peterson & Joyce Oelkers Peterson
Joanne Pohl
Paul & Lori Reding
Robb Rutledge
Sargent's Nursery, Inc.
Greg Schoener
Linda Schoener
Marlene Shelstad
Wade & Nikki Shelstad
Neal & Barbara Siewert
Arne & Sara Skyberg
Conor Smyth & Carrie Kern
Andrea Swanson
Evelyn J. Sweasy
Bill & Carol Sweasy
Denny & Marge Tebbe
Dale & Nancy Wagner
Burt & Judy Will

Friends of the Red Wing Area Fund,

The new pickleball courts at Colvill Park and the Red Wing Downtown Mainstreet traffic studies were new community efforts we were able to help support in 2023.

The T.B. Sheldon Theater is our one sustaining commitment, and our 39th annual donation brought our total gifts to the "Aud" to \$3,445,155. Terrific support from the City and Sheldon staff provide our Red Wing Area and greater region with continuous quality programming throughout these years.

Suzanne Blue (Chair), Arlin Albrecht, Buck Foot (Treasurer),
Marybess Goepfinger, Heidi Jones (Secretary),
Vicki Riester, Arne Skyberg, Bill Sweasy

Mission Statement

Our mission is to continue and extend the exceptional character and quality of community life in the Red Wing area. To realize this objective, the Fund shall initiate its own projects and also consider helping to fund ideas and projects brought forth by other individuals, groups and organizations.

The Fund shall be responsive to changing needs and opportunities, especially those which have the potential to impact future generations. It will manage its resources to allow participation as leader or contributor in community efforts of major significance.

Act Today - Enhance Tomorrow!

By making a tax-deductible contribution to the Red Wing Area Fund you can give something back to our very special community. The Red Wing Area Fund supports preservation, youth activities, education, health care, the arts, and economic development.

We are funded by donations, gifts in memory or in support of specific projects, bequests, and Qualified Charitable Distributions.

If you are 70 ½ or older, consider making a Qualified Charitable Distribution (QCD) directly into the Red Wing Area Fund through an IRA Charitable Rollover.

- For those 72 and older, satisfy your required minimum distribution (RMD) for the year
- Support the good work of causes or organizations while potentially minimizing your taxable income
- QCDs can be made directly to the Red Wing Area Fund at the Foundation from traditional IRAs, inherited IRAs, inactive Simplified Employee Pension (SEP) plans or inactive Savings Incentive Match Plan for Employees (SIMPLE) IRAs

To learn more, contact philanthropy@spmf.org

Contact us to find out more about how you can make a gift or send a donation to the Red Wing Area Fund.

418 Levee St., Suite B, Red Wing, MN 55066
651.385.6730 info@redwingareafund.org
or contact Saint Paul & Minnesota Foundation at 651.325.4275

GRANTS PAID 2023

Colvill Park Pickleball Courts..... 73,000
 Six pickleball courts project that will be constructed in Colvill Park.
 City of Red Wing

Downtown Enhancement..... 17,066.50
 General support.
 Red Wing Downtown Main Street

Downtown Enhancement..... 15,500
 General support.
 Red Wing Downtown Main Street

Honoring Dakota Mural Project 30,000
 A community gift from Red Wing to our Dakota relatives.
 Red Wing Arts

Placer.ai Marketing Tool..... 4,654.50
 Purchased and trained on Placer.ai marketing analytical software tool.
 Red Wing Downtown Main Street

Red Wing Sculpture Walk 10,000
 Support, 3rd and Final Payment.
 Red Wing Arts

Society of Orpheus & Bacchus 3,000
 To support bringing the Yale Society of Orpheus and Bacchus to Red Wing to perform for the High School and Middle School as well as produce a concert open to the public.
 Society of Orpheus & Bacchus

T. B. Sheldon Sustaining Fund..... 80,000
 City of Red Wing

Wild & Scenic Film Festival 2,500
 Red Wing Environmental Learning Center

TOTAL GRANTS PAID IN 2023	\$238,221
TOTAL GRANTS SINCE INCEPTION	\$16,936,843.50



Placer.ai Marketing Tool

The grant we received allowed us to utilize robust marketing software. We can look at foot traffic in downtown and understand the number of visitors, their demographics, and their spending habits. We are using this information to target market to specific zip codes and interests. This will help us measure our marketing results, which is notoriously difficult for small towns and small businesses.

Red Wing Environmental Learning Center



The Red Wing ELC would like to thank the Red Wing Area Fund for their generous support of the **Wild and Scenic Film Festival**. The Film Festival serves as a beacon of awareness and inspiration by providing a wide variety of thought-provoking cinematic narratives. The festival sparks conversations and fosters a deeper understanding of environmental challenges and opportunities. By illuminating global issues and encouraging local action, it helps cultivate a community of empowered individuals, inspired and dedicated to preserving and protecting our natural world.



The Red Wing Pickleball Courts project is truly a community based effort with donations coming from about 115 entities to date. Donations are from individuals, businesses and five philanthropic organizations, one of which is the Red Wing Area Fund. Donations now total about \$301K with a few expected to still come in.



Colvill Park Pickleball Courts concept.

Without question this project would not be possible without the support and generous donation from the Red Wing Area Fund.

Aslakson's Services Inc., submitted the low bid for the six pickleball court project that will be constructed in Colvill Park. Construction is scheduled to begin the week of May 20th and done in phases with



Recent ground breaking for Pickleball Courts in Colvill Park.

The Red Wing Area Fund is a locally managed fund affiliated with the Saint Paul & Minnesota Foundation



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Red Wing, Minnesota 55066
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email: info@redwingareafund.org



The Honoring Dakota Mural "In the beginning, we all came together to bring a mural to the Red Wing landscape that would create space and honor the Dakota Indigenous relatives of the area. As we began unraveling the context and purpose of the mural, we realized collectively, the importance of relationship and the necessity of community. This project has come to embody shared experiences, family and tribal lineages, collective healing and much more. It has grown far beyond brush strokes and paint. We are creating a community legacy, of which the effects will continue to ripple for generations to come,"

Jeremy Fields Thrive Ultd, Project Facilitator & Artist



Please cut on line and enclose in envelope. Address is below.

Act Today - Enhance Tomorrow



Yes, I want to support the mission of the Red Wing Area Fund.
Enclosed is my tax-deductible contribution of:

\$25 \$50 \$100 \$250 \$500 \$1000 (other) _____

Name: _____

Please write in your name as you'd like it to appear in print or whether you would prefer to remain anonymous.

Remain anonymous

Address: _____

Telephone/cell: _____

Email address: _____

Please make checks payable to:

Red Wing Area Fund of
Saint Paul & Minnesota Foundation
418 Levee Street, Suite B
Red Wing, MN 55066

Phone: 651.385.6730 • Email: info@redwingareafund.org • www.redwingareafund.org

Leave a legacy to Red Wing that will last forever